

Elevate SD 2020: Linda Vista Community Forum – Executive Summary

Date: Wednesday, June 12, 2019
Location: Linda Vista Library
Attendees: 22

Overview:

In addition to presentations from MTS marketing and planning staff, attendees were asked to participate in two interactive elements: a values priority activity, and small group discussions. The following summarizes the feedback provided from those activities.

Top Values:

Participants were given five stickers, and asked to identify their top values that should help shape the future of transit. Below are the results:

1. More frequent service (15)
2. Mobility solutions for senior and disabled citizens (14)
3. Connect directly to more destinations (12)
4. Low-cost fares (11)
5. Faster service (8)
6. Improve roads and highways to support transit (8)
7. Other (8)
 - Feeder lines
 - Filling in first and last mile
 - Easier app for disabled riders
 - Public-private partnership/economic development
 - Gondola to Balboa and beach
 - Emergency option (alternative if no bus fare)
8. Access to jobs/education (7)
9. Reduce greenhouse gas emissions/improve environmental health (7)
10. Provide viable alternatives to a car (4)
11. Reduce traffic congestion (2)

Round-Table Summaries:

Participants also broke up into small groups for a round-table discussions facilitated by MTS staff. They were asked to share what their transit priorities were, and what values/projects

were most important to their communities. There were two small groups at the Linda Vista forum, and the following ideas were identified by both:

- Both groups identified more direct connections/streamlined connections as a priority for MTS
- Both groups also had low-cost/discounted fares as a priority (conversation included family fares, free transfers and general low-cost fares)
- Both groups discussed better connection options to the Airport (with one group noting it is also an important job center)
- Both groups also mentioned dedicated bus lanes/right of way as a solution

Top Three Takeaways:

At the conclusion of the round-tables, each group was asked to identify their ‘top three takeaways’ for MTS based on their group’s discussions (i.e. of everything discussed at the event, identify what the three most important priorities/ideas were). Below is a summary of those priorities.

- Improved/more direct connections (2)
 - More direct connections
 - Improving connections/transfer times (more frequency, faster/more direct service)
- Low-cost/discounted fares (2)
- Faster and frequent service (dedicated bus lanes, on-time performance)
- Feeder service to main transit lines (service into neighborhoods; shuttles; smaller vehicles)

A full report of the small group discussions, and open comment is included below.

Round-Table 1
Connect to more destinations (destinations/priorities vary by demographic)
Filipino Americans --> Trolley to airport (job center)
Less transfers - more direct service
Travel time less of an issue with direct connections (40 minutes on Trolley not as bad) - productivity
Increase walkability to mobility hubs
Hubs need to be in existing central locations
All-door boarding/dedicated right of way
Extend family weekends promotions to rest of week
Lower fares
Free transfers
One way fares expensive for short local rides
Top Three Takeaways:
1. More direct connections
2. Discounted fares
3. Faster and frequent service (dedicated bus lanes, on-time performance)
Round-Table 2
Connection between Blue Line at UTC/SV COASTER
Connection option to the airport
Better connection to jobs (Miramar, Sorrento Mesa)
More connections in Serra Mesa
Transit oriented development - needs to reflect community, have community ownership
Low-cost fares
Mobility for senior/disabled citizens - smaller shuttles for mobility on demand for neighborhoods to connect to main transit lines
Mission Bay and Balboa - separated grade
Dedicated bus lanes (I-15 near college, 52)
Route 44 on-time performance issues/missed connections (shorten route to improve travel time to Old Town)
Improve transfers for Trolleys
Dedicated bus lane on Linda Vista Rd? (but bike lane might be coming)
Security enforcement relax (more training)
More locations to get bus passes
Trial pass (free for people to try)
Top Three Takeaways:
1. Improving Connections/Transfer Times (more frequency, faster/more direct service)
2. Low-Cost Fares
3. Feeder service to main transit lines (service into neighborhoods; shuttles; smaller vehicles)

Open Comment

1. Add a new bus route taking people directly between Tierrasanta and UCSD for commuting 2. Grade separation for bus and Trolley 3. Support facilities 4. Increase convenience and safety in walking per bus to transit hub 5. more bus-only lanes and fare stations 6. discounted fares for short distances 7. More direct buses between popular destinations 8. Make it more convenient to obtain a Compass Card 9. Expand the 25 bus and travel in to San Diego Mesa College and other popular destinations 10. Inclusive of up to 4 bikes per bus instead of two. Bikes inside the bus!

Trolley to the airport - add airport as job center zone. Major community request for Filipino-American airport employees. Add more destination for Mesa College and other nearby areas.

Bay ferry concept - please tell me more. What is skyways? I have to get up at 4:30am to make it to Faith Community Church by 8am. I have to go out of my way to be on time. 5:30am Trolley from 70th Street to get to the 6:30am 120 bus to walk 2.5 miles to make it to church by 8am because the 928 doesn't run before 9am.

1. Integrated projects between NCTD, SDT and South Bay 2. Rail line up to Escondido 3. Rail line connection Escondido to Encinitas (little transit in North County) 4. Turn carpool lanes into mass transit lanes 5. Connect communities north of 8 with better transit from RB/Escondido through Carmel Valley and Sorrento, Miramar, Scripps Ranch etc. 6. Company partnerships

Reduce the number of stops/bus only lane on 44. Large amounts of delays due to back-up/traffic on Convoy - add a bus only lane. Increase frequency. Cable transit with canyons. All door boarding. Bus only lanes last half mile to Trolley stations. When the Trolley is in view and the bus is stuck in traffic, really bad marketing.

More bus service, better connections - dedicated bus lanes? Frequency, frequency.

Airport connection. Gap transit solutions i.e. peak time shuttles (7-9a/5-7p) from suburbs (San Carlos, Del Cerro, Allied gardens) to Grantville Trolley. Light rail on Mission Gorge Road from Mission Trails Park to Grantville Trolley.

Why does it take 2 hours on the bus to get from PB to Noble & 805? It's 20 minutes by car. Cross-border issues. We need direct service from Pacific beach to Sorrento Valley/Sorrento Mesa. Focus on short-distance vs. long distance travel. Mobility on demand should be a phone - call and pick-up scheduled within 2 hours. Compass Cards should be sold in more places. Special pricing w/in communities. For example, it costs me \$5 round-trip to go 1 mile to the beach.